

ELECTRIC VEHICLE PROGRAMS AND REBATES FOR WISCONSIN

INFORMATION SHEET
WISCONSIN



Electric vehicles (EVs) are the future of transportation, helping save money and delivering cleaner air for individuals, businesses and communities. For EV drivers, fueling up with electricity equates to \$1 per gallon or less of gasoline equivalent to charge up on Xcel Energy's clean, affordable energy.

As electric vehicle adoption is growing, Xcel Energy's portfolio of electric vehicle program options is expanding to meet the customized needs of EV drivers within our service territory.

Xcel Energy has a bold vision to power more 1.5 million electric vehicles in the areas we serve by 2030, transforming the future of clean, affordable transportation through new EV customer programs and charging infrastructure services.

Home charging

EV Accelerate At Home

Our turn-key home charging program sets EV drivers up with a Level 2 charger installed and maintained by Xcel Energy. Customers have the option to pay upfront to install the charger or to rent from us for a monthly fee of \$17 on their bill for the charger rental and installation by a vetted electrician. The program offers three benefits to make it hassle-free to charge at home: 1) selection of one of two Level 2 charger options installed, (2) the ability to pay a low monthly fee over time that includes maintenance and (3) charging for less on our off-peak rate – costing less than \$1 per gallon of gas equivalent.

Fleet and public charging

Transitioning your fleet to electric vehicles can save your organization money and time on fuel and maintenance, while helping you meet your sustainability goals.

Offering public charging helps your business or community attract customers, build brand loyalty among environmentally conscious visitors, and boost revenue with more time spent at your business.

To help get you on the path to EV charging for your fleets and customers, our robust EV supply infrastructure services will save customers money and offer EV expertise and guidance along the way. Customers interested in fleet electrification and public charging will avoid major costs associated with the design and development of EV charging infrastructure (from traditional electric distribution services up to the charging equipment), through our three levels of support customized to your needs:

1. Full-service option. Xcel Energy installs an EV charging infrastructure and installs the EV chargers for a monthly fee.
2. EV infrastructure-only option. Xcel Energy installs the EV charging infrastructure, and you install your Xcel Energy-approved EV chargers.
3. EV charger-only option. If you have the EV infrastructure, and would like Xcel Energy to install and maintain the EV charging equipment, you pay a monthly fee and we do the rest, hassle-free.



For more information:

Commercial EVs:

xcelenergy.com/CommercialEVs

Residential EVs:

ev.xcelenergy.com/ev-accelerate-at-home-WI