

2021 Slipstream Residential Lighting Promotion

Appendix B—Proposal Cover Sheet, Checklist, and Signature Form

The following information must be submitted to participate in the 2021 *Slipstream Residential Lighting Program* (please complete this bid packet for **each** retail partner):

Retailer Contact: _____
Printed Name: _____
Title: _____
Email: _____
Phone: _____
Manufacturer Name: _____

POS and Invoice Examples. (Please check required documents are enclosed)

- ☐ Samples of store level POS
- ☐ Sample of invoice

2020 POS Sales Data Reporting Scoring Options, please check what option you are including. (January – August)

- ☐ 2020 POS Category Sales-Total medium screw-base lamp (MSBL) sales (in number of lamps) at retail locations by month and by technology (e.g., incandescent, halogen, CFL, LED solid-state lighting) (up to 20 points) **or**
- ☐ 2020 LED POS Category Sales for 8-month (this option up to 15 points)

Please identify how products will be shipped to retailer partners. (Check one)

- ☐ Product will be shipped by manufacturer directly to each retail location
- ☐ Product will be shipped to the retailer's central distribution center for delivery to each retail location.
- ☐ Product is in stock and already available in retail stores

POS Sales data to be provided by: (Check one)

- ☐ Manufacturer
☐ Retailer

Invoice to be provided by: (Check one)

- ☐ Manufacturer
☐ Retailer

Sponsor Incentive Reimbursement to be paid to: (Check one)

- ☐ Manufacturer
☐ Retailer

Tier 2 Diversified Supplier (Check one)

- ☐ Yes (if yes, Name of Retailer or Manufacturer _____)
☐ No

By submitting this form, I acknowledge I have completed a *Slipstream 2021 Residential ENERGY STAR Lighting Program Request* for a Manufacturer and Retailer Negotiated Cooperative Promotion Proposal and approval of a Proposal is contingent upon my complying with the RFP requirements. **I understand incentive funding is available only upon written confirmation from Slipstream.** An incentive paid on a proposed product cannot exceed the wholesale purchase price. Slipstream may renegotiate any selected proposal through subsequent discussions and negotiation with the proposing party/parties. I agree to implement the promotion as described in the agreement with Slipstream upon receipt of written confirmation. I understand ACTUAL incentive amounts paid will be contingent on compliance with the agreement. Slipstream reserves the right to reallocate or deny funding of promotions which are deemed by Slipstream as non-performing. Slipstream also retains the right to reject any and all submitted proposals.

Authorized Information and Signatures

Retailer:	_____	Manufacturer:	_____
Printed Name:	_____	Printed Name:	_____
Signature:	_____	Signature:	_____
Email:	_____	Email:	_____
Phone:	_____	Phone:	_____